



INSTITUTE OF REAL ESTATE MANAGEMENT

Western Michigan Chapter

37637 Five Mile Road, #407 | Livonia, MI 48154 734-655-0268 | [www.iremwestmichigan.org](http://www.iremwestmichigan.org)



Dear Industry Professional,

I'd like to take a moment, first and foremost, to thank you for your consideration in supporting the West Michigan Chapter of the Institute of Real Estate Management through Industry Partnership. It is with your participation, both financially and through networking, that we can deliver best in class education and events to property management professionals throughout West Michigan and beyond.

In support of our organization, your contribution through Industry Partnership helps numerous learning opportunities and skills enhancing trainings as well as networking allowing you to connect with our core membership for business development. IP dollars also help support our charitable operations, including sustaining our donation to the IREM Foundation, which helps provide access to learning opportunities for our members in pursuit of designations.

Critical to IREM WM in asking for your support is ensuring that Industry Partnership delivers meaningful value to you and your business. To enhance that value, we are excited to deliver our program as follows:

- Participation fee is \$1,350.00
- Service line exclusivity – limited partners in each category
- 1 event sponsorship that includes 1 ticket to the event
- IREM WM website listing with logo and contact information
- Company logo on email communications
- Social media shoutouts
- Numerous networking opportunities throughout the year

Especially exciting for 2026 is the return of our Reverse Trade Show, which we will hold again in the spring. A reverse trade show flips the script on traditional events – allowing you to move table to table to meet with industry professionals representing firms across West Michigan, rather than them coming to you. This event was extremely well received and attended both by IP's and property management professionals, and we'll share additional details in Q1 2026.

Thank you, once again, for considering supporting IREM West Michigan. We're truly excited to work with you in 2026 and beyond.

All the best,

Tom Bowers, CPM®, ACoM®

LEED® Green Associate

2026 IREM West Michigan Chapter President



# 2026 INDUSTRY PARTNER PROGRAM



**Network** Build and strengthen your business network with over 100 members and many events each year designed to help build your business and attract new clients. **Visibility** Stand out and get noticed as an active member of the chapter. Increase your exposure through our website listing, directory and social media platforms.

*\*Limited to 2 vendors per category*

## \$1,350 Fee for 2026

*includes*

- 1 Event Sponsorship
- **Reverse Trade Show**
- Website Listing with Logo
- Directory Listing
- Logo on Email Communications
- Social Media Shout Out

## Choose Your Sponsorship

*\*first come, first serve*

- Virtual Mini Golf Outing [1<sup>st</sup> Quarter]
- Summer Social [2nd Quarter]
- Building Tour [TBD]
- Member Meeting [3rd Quarter]
- Inaugural Luncheon & Forecast [4th Quarter]



**Join or Renew Today!**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Complete form & return to [info@iremwestmichigan.org](mailto:info@iremwestmichigan.org) Questions? Contact us at 734-655-0268